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When You're Asked to Give to the MARCH of DIMES

THE CONQUEST OF 'INNER' SPACE

Between the fingertips of a man lies a substance that holds the answers to unsolved problems of life and disease. The substance is DNA—deoxyribonucleic acid.

Scientists exploring sub-microscopic worlds now know that nucleic acid transmits the hereditary characteristics of all living things from generation to generation. This has resulted largely from studies showing that naked nucleic acid in viruses will infect susceptible cells.

With such exciting leads, the exploration of "inner" spaces goes forward. Its goal—the preservation of human life. You support such promising scientific research when you say "Yes" to the New March of Dimes.

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